

# MASTERCCLASS

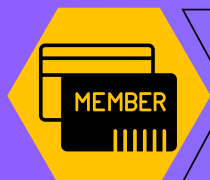
HARNESSING THE POWER OF AI:  
PRACTICAL STRATEGIES FOR  
REVOLUTIONIZING RISK MANAGEMENT



**THURSDAY**  
**17 JULY 2025**  
9.00 AM - 5.00 PM



**LE MERIDIEN**  
KOTA KINABALU, SABAH



**MEMBER**  
**RM950**



**NON-MEMBER**  
**RM1,100**



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**LIMITED OFFER**

**\*\*\*LIMIT TO 30PAX ONLY!!!**



**AZMARIN JOHARI**

HEAD OF ERM,  
MAXIS BERHAD

# OVERVIEW

This masterclass leverages the cutting-edge advancements in AI, particularly Generative AI (GenAI), to revolutionize risk management practices. Risk practitioners at any level will gain a deep understanding of the foundations of AI, with a special focus on GenAI. They will explore and experience how GenAI can be seamlessly integrated into the entire risk management process.

Through immersive case studies, real-world scenarios, practical sessions, participants will be equipped with the skills needed to achieve comprehensive risk assessment, enhance predictive capabilities, derive actionable risk insights, overcome implementation challenges, and develop data-driven risk strategies.

- ***Participants will need to have a laptop and have access to internet to access the AI tools***
- ***Participants will be given case studies and scenarios for practical sessions, game sessions and group discussions.***

# OBJECTIVES

The masterclass will help participants:

- Gain familiarity with the latest AI technologies and available tools for AI-driven risk management.
- Enhance participants' ability to harness AI for proactive risk identification and mitigation, fostering a forward-thinking risk management strategies.
- Seamlessly integrate AI into their risk management practices, enabling immediate application of learned techniques.
- Comprehend the potential risks associated with AI implementation and the critical considerations to mitigate those risks effectively.

# PROGRAM

<b>9.00 AM</b>	<b>Session 1: Laying the foundation</b> <ul style="list-style-type: none"><li>• Overview of Risk Management Practices &amp; Limitation</li><li>• Overview of AI and GenAI and why it is a game changer</li></ul>
<b>10.30 AM</b>	<b>Break</b>
<b>10.45 AM</b>	<b>Session 2: Key AI Technologies and Tools for Risk Management</b> <ul style="list-style-type: none"><li>• AI technologies for risk management</li><li>• Prompting for risk Management</li><li>• Practical Session: Exploring GenAI and prompting in risk management</li></ul>
<b>12.30 PM</b>	<b>Lunch Break</b>
<b>1.30 PM</b>	<b>Session 3: Applying AI into Risk Management Processes</b> <ul style="list-style-type: none"><li>• Use Case 1: Risk management in 'X' industry</li><li>• Confidential</li><li>• Practical Session: Using GenAI in risk assessment and analysis</li><li>• Use Case 2: Risk management in 'Y' industry</li><li>• Practical Session: Using GenAI in risk reporting and response strategies</li><li>• Note: 'X' &amp; 'Y' will be based on the choices based on the participants interest.</li></ul>
<b>3.00 PM</b>	<b>Break</b>
<b>3.15 PM</b>	<b>Session 4: Practical considerations in implementing AI driven risk management</b> <ul style="list-style-type: none"><li>• Risk &amp; opportunity associated with AI</li><li>• Strategies to integrate AI driven risk management</li><li>• Practical Session: Developing plan to integrate AI into risk management</li></ul>
<b>4.15 PM</b>	<b>Wrap-up and Q&amp;A</b>