## MASTERCLASS

THE ROAD TO ISO 22301
BCM CERTIFICATION & HOW TO PLAN
AN EFFECTIVE BCM EXERCISE





MONDAY 14 JULY 2025 9.00 AM - 5.00 PM



**LE MERIDIEN**KOTA KINABALU, SABAH



MEMBER RM950



NON-MEMBER RM1,100



**JOIN NOW** 



HENRY EE

MANAGING DIRECTOR, BCP ASIA RAYMOND EE

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## **OVERVIEW**

This course is split into two parts: the first half focuses on ISO 22301 certification, while the second half covers planning and conducting an effective business continuity exercise. Designed for professionals aiming to understand ISO 22301 and effectively validate their business continuity plans through exercises.

## **OBJECTIVES**

The masterclass will help participants:

- Gain in-depth knowledge of ISO 22301 standards.
- Understand how to develop, implement, and maintain a Business Continuity Management System (BCMS) for sustained compliance.
- Acquire best practices for conducting exercises, managing participant engagement, and handling unexpected developments.
- Learn how to assess exercise outcomes, document lessons learned, and drive continuous improvement in business continuity plans.
- Understand the role of exercises in strengthening preparedness and ensuring compliance with ISO 22301 requirements.

## **PROGRAM**

9.00 AM	Session 1 Introduction to ISO 22301 and Certification Process  • Overview of ISO 22301 and BCM principles  • Key steps to achieving ISO 22301 certification
10.30 AM	Break
9.00 AM	<ul> <li>Session 1</li> <li>Introduction to ISO 22301 and Certification Process</li> <li>Developing and implementing a Business Continuity Management System</li> <li>Preparing for certification audit and ongoing compliance</li> </ul>
12.00 PM	Lunch Break
2.30 PM	<ul> <li>Session 2</li> <li>Planning and Conducting Effective BCM Exercises</li> <li>Types of business continuity exercises and their objectives</li> <li>Exercise design: Setting scenarios and defining roles</li> </ul>
3.30 PM	Break
3.45 PM	<ul> <li>Session 2</li> <li>Planning and Conducting Effective BCM Exercises</li> <li>Conducting exercises and managing participant engagement</li> <li>After-action review and capturing lessons learned</li> </ul>
5.00 PM	Course Wrap-up and Q&A