

# MASTERCLASS

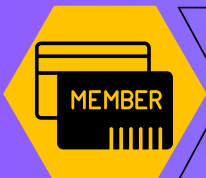
HARNESSING THE POWER OF AI:  
PRACTICAL STRATEGIES FOR  
REVOLUTIONIZING RISK MANAGEMENT



**THURSDAY**  
**17 JULY 2025**  
9.00 AM - 5.00 PM



**LE MERIDIEN**  
KOTA KINABALU, SABAH



**MEMBER**  
**RM950**



**NON-MEMBER**  
**RM1,100**



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**LIMITED OFFER**

\*\*\*LIMIT TO 30PAX ONLY!!!



**AZMARIN JOHARI**

HEAD OF ERM,  
MAXIS BERHAD

# OVERVIEW

This masterclass leverages the cutting-edge advancements in AI, particularly Generative AI (GenAI), to revolutionize risk management practices. Risk practitioners at any level will gain a deep understanding of the foundations of AI, with a special focus on GenAI. They will explore and experience how GenAI can be seamlessly integrated into the entire risk management process.

Through immersive case studies, real-world scenarios, practical sessions, participants will be equipped with the skills needed to achieve comprehensive risk assessment, enhance predictive capabilities, derive actionable risk insights, overcome implementation challenges, and develop data-driven risk strategies.

- ***Participants will need to have a laptop and have access to internet to access the AI tools***
- ***Participants will be given case studies and scenarios for practical sessions, game sessions and group discussions.***

# OBJECTIVES

The masterclass will help participants:

- Gain familiarity with the latest AI technologies and available tools for AI-driven risk management.
- Enhance participants' ability to harness AI for proactive risk identification and mitigation, fostering a forward-thinking risk management strategies.
- Seamlessly integrate AI into their risk management practices, enabling immediate application of learned techniques.
- Comprehend the potential risks associated with AI implementation and the critical considerations to mitigate those risks effectively.

# PROGRAM

9.00 AM	<b>Session 1: Laying the foundation</b> <ul style="list-style-type: none"><li>• Overview of Risk Management Practices &amp; Limitation</li><li>• Overview of AI and GenAI and why it is a game changer</li></ul>
10.30 AM	<b>Break</b>
10.45 AM	<b>Session 2: Key AI Technologies and Tools for Risk Management</b> <ul style="list-style-type: none"><li>• AI technologies for risk management</li><li>• Prompting for risk Management</li><li>• Practical Session: Exploring GenAI and prompting in risk management</li></ul>
12.30 PM	<b>Lunch Break</b>
1.30 PM	<b>Session 3: Applying AI into Risk Management Processes</b> <ul style="list-style-type: none"><li>• Use Case 1: Risk management in 'X' industry</li><li>• Confidential</li><li>• Practical Session: Using GenAI in risk assessment and analysis</li><li>• Use Case 2: Risk management in 'Y' industry</li><li>• Practical Session: Using GenAI in risk reporting and response strategies</li><li>• Note: 'X' &amp; 'Y' will be based on the choices based on the participants interest.</li></ul>
3.00 PM	<b>Break</b>
3.15 PM	<b>Session 4: Practical considerations in implementing AI driven risk management</b> <ul style="list-style-type: none"><li>• Risk &amp; opportunity associated with AI</li><li>• Strategies to integrate AI driven risk management</li><li>• Practical Session: Developing plan to integrate AI into risk management</li></ul>
4.15 PM	<b>Wrap-up and Q&amp;A</b>

# TRAINER PROFILE



**AZMARIN JOHARI**

*HEAD OF ERM, MAXIS BERHAD*

Azmarin Johari built his career through hands-on engineering and improving customer experience with Telekom Malaysia. He then joined Axiata Group Berhad and worked with multiple subsidiaries (Celcom and PT XL Axiata Tbk), transforming the practices of business assurance, risk management, and governance to achieve global standards. He also led multiple roles involving strategic initiatives, project management, culture, system implementation, organization restructuring and digital transformation. He is currently with Maxis Berhad, leading Enterprise Risk Management, Data Privacy Management, and Insurance Management across its subsidiaries. He is a certified risk management practitioner and a certified data privacy manager.

He graduated from University College London in Electrical and Electronic Engineering, did his Master in Communication Management at Coventry University and currently a candidate of MBA for Working Professionals at Asia School of Business in collaboration with MIT Sloan. He is an active learner who likes sharing transformation journeys and knowledge from his experiences at international conferences. He enjoys fitness, gardening, photography, and coffee!